Tulane University website has a new look

March 18th, 2019

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Tulane Today staff today@tulane.edu

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The Tulane.edu home page and several other of its sites recently received fresh new looks, including a return to the classic olive green.

You may have noticed something different when you visited <u>Tulane.edu</u> in the past few days. The main university website, news and magazine sites, and events sites all have a fresh new look.

The design updates include some new complementary colors. Our digital design typefaces weren't left out, either, with both a new, modern serif and sans serif look to keep things feeling current. We are testing these new colors and fonts, along with some other template upgrades, for a potential rollout to our units' Drupal websites

as well.

The website refresh also includes a new directory of Tulane <u>faculty experts</u>. Built using ExpertFile, these experts will be promoted to journalists around the country who will rely on our faculty for comments and insights into subjects they are covering. This will be a great opportunity to spotlight our faculty experts, while building awareness of the innovative research and scholarship underway at Tulane.

We are also pleased to introduce the new online <u>Tulanian</u> magazine. The March 2019 issue will hit your inbox in a week or so, but you can dive into the content now and see some of the multimedia storytelling accompanying many articles.

<u>Please let us know</u> if you have any feedback or questions — we value your insights as we work to create effective web tools for the Tulane community.